



this girl travels

To Explore, Inform & Inspire

This Girl Travels

MEDIA KIT

<http://www.thisgirltravels.com>

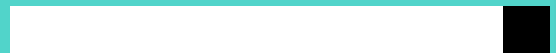
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ABOUT OUR READERS

This Girl Travels shares exciting travel experiences from the perspective of experienced travel writers who **explore** destinations, hotels and attractions, and **inform** our readers of all there is to see and do, which, hopefully, will **inspire** those readers to get out and travel, too. Sixty-eight percent of *This Girl Travels* readers are from the United States, and they generally are college-educated women, according to Alexa data.

90% female

10% male



Avg. Age

35

<25	20%
25-34	40%
35-44	20%
45-54	10%
>55	10%

USA

68%

RUS

10%

CAN

5%

ABOUT ME



Karon Warren

Owner, *This Girl Travels*

For more than 15 years, Karon has traveled the globe, searching for adventure, unique personalities, and a new perspective on the world around us. When she has the opportunity, Karon brings her family along for the experience. In addition to sharing her journeys on *This Girl Travels*, Karon also has been published and featured in a variety of media, including *FamilyVacationCritic.com*, *GulfShores.com*, *Sunday News*, *ExploreGeorgia.org*, *Georgia Magazine*, *Georgia Connector*, *TripAdvisor Insights*, and more. Karon lives near Atlanta in the North Georgia mountains with her family, where they enjoy outdoor recreation like hiking, geocaching and sports.

ABOUT OUR REACH

Monthly
Uniques

3,200

Monthly
Pageviews

5,100

Bounce
Rate

53%

Time
On Site

1m30s

WE ARE SOCIAL

- Facebook:** [/thisgirltravels](#) **5305 likes**
- Instagram:** [/karonwarren](#) **901 followers**
- Twitter:** [@thisgrltravels](#) **13511 followers**
- Pinterest:** [/thisgirltravels](#) **1736 followers**
- Pinterest:** [/karonwarren](#) **10416 subscribers**

PARTNER WITH US

We are looking to partner with brands that share our mission and are open to many avenues to work together. These include:

- Engage *This Girl Travels* for press trips and brand ambassador programs.
- Tap into *This Girl Travels* readers through paid advertising, including banner and button ads throughout the site.
- Collaborate on Twitter parties, Instagram promotions and other paid social media campaigns.
- Sponsor *This Girl Travels* to attend events, conferences or other activities on your company's behalf.
- Pitch product reviews about innovative and useful travel products.
- Host and promote giveaways on *This Girl Travels* and its social media networks

BRANDS

KARON HAS WORKED WITH:



**minute
clinic**

mabel's labels



“Traveling – it leaves you speechless, then turns you into a storyteller.” –Ibn Battuta